

Incentivised referral scheme to Southampton's Specialist Stop Smoking Service

Best Practice Guide

Introduction:

Welcome and thank you for participating in Southampton Healthy Living's Incentivised Referral Scheme, to refer identified consenting smokers and pregnant smokers to Southampton's specialist stop smoking service. This service is ideal for patients who are motivated to give up smoking and willing to engage in the support and range of services offered. Once referred to the service patients will be supported to set a quit date.

The service is provided by Southampton Healthy Living which is a partnership between Social Care in Action Group, Solent NHS Trust and Southampton Voluntary Services.

We are very pleased to be working with you and have created this best practice guide to help you refer residents of Southampton City Council or those registered with a GP in Southampton to our service through PharmOutcomes. Please share this with your staff teams.

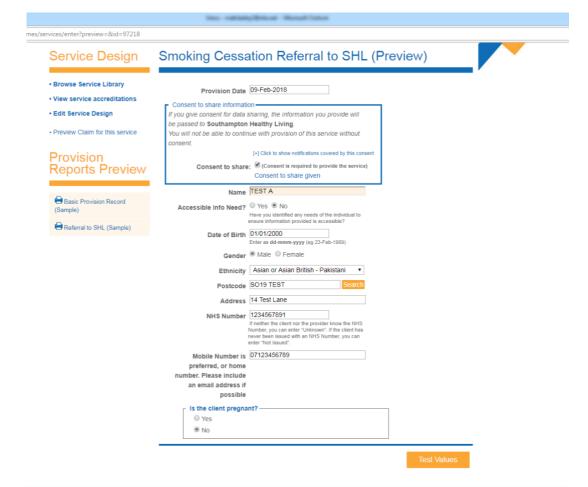
We are also very happy to come along to your pharmacies to support you in any way to ensure as many referrals as possible are made.

Should you wish to make contact outside of the PharmOutcomes system, please contact The Southampton Healthy Living Programme Manager on wendy.lee@scagroup.co.uk or phone 023 8051 6028 ext 248.

Making Referral to Southampton Healthy Living

To make referrals to Southampton Healthy Living for identified smokers/pregnant smokers: Log into PharmOutcomes,

- go to Your Services,
- click on Smoking Cessation Referral to SHL
- then submit the details in the screenshot attached



Following receipt of the referral, Southampton Healthy Living will liaise with the CCG and follow up regarding payments as per our signed agreement.

Training for staff around having healthy conversations:

We are very aware that discussing behaviour changes such as stopping smoking with some clients/patients can be a little sensitive or tricky. Southampton Healthy Living delivers a suite of training that any of your staff team can access. We have a year round programme of smoking cessation level 1 and 2 training. Information can be found here on our website https://www.southamptonhealthyliving.org.uk/training/training-schedule/

Training is FREE so please do use this resource as part of your teams Continuous Professional Development.

The National Centre for Smoking Cessation and Training (NCSCT) also offer online Very Brief Advice training. This is a great initial approach for staff to use with anyone identified as a smoker. It follows a simple Ask, Advise, Act approach which helps you have comfortable conversations resulting in a referral or signposting to a quit smoking service.

Here is the link to the online Very Brief Advice training http://elearning.ncsct.co.uk/vba-stage 1

Promotional Material and Website:

Southampton Healthy Living has a website where the majority of information can be found about the service we offer. We offer a holistic service around behaviour change which includes Weight Management, getting more physically active and support to reduce alcohol consumption. We work with Weight Watchers Health Solutions and Active Nation around weight management and moving more and supply 12 weeks free access to a local Weight Watchers group and 7 day free passes to Active Nation's facilities. Please signpost anyone who asks for help to the service, some patients may not be quite ready to be referred but please give them information about the website and leaflet. They can contact us using the online contact form here https://www.southamptonhealthyliving.org.uk/online-referrals/

We can also send you a supply of our leaflets to have in the pharmacy, should you wish to give a client/patient information to take away following a referral through PharmOutcomes.



Thank you for your help and support. Please use the contact details above if you have any questions.