



Worldwide Biopharmaceutical Businesses



Dear Healthcare Professional,

You are invited to attend a meeting entitled 'Innovation in COPD Nurse Education Programme (ICON)' organised and funded by Pfizer on:

Wednesday 1 st November 2017	Novotel Hotel (Honfleur), 1 West Quay Road, Southampton, SO15 1RA.
Thursday 9 th November 2017	DoubleTree by Hilton Hotel (Garden room), Bracken Place, Chilworth, Southampton, SO16 3RB.
Wednesday 22 nd November 2017	Holiday Inn Express Southampton (Mayflower), Botley Road, M27, JCT.7, West End, Southampton, SO30 3XA.

The speakers at the meeting will be Ms Sam Brownsea, Respiratory Nurse Specialist, Integrated COPD Team UHS and Ms Rachel Porter, Respiratory Nurse Specialist, The Respiratory Centre, UHS.

Please note this is the same meeting, offered on three different dates and locations. Both Nurses are delivering the whole programme together.

The Royal College of General Practitioners (RCGP) has awarded this ICON meeting programme 3 hours of accredited learning - Reference Number: 0318/2015EA. Details on how to obtain your CPD certification will be provided at the meeting.

Details of how to register for the meeting are included on the following page. I hope that you will be able to attend what should be an informative and interesting meeting.

Yours sincerely

Ian Peach

Network & Sales Specialist

This promotional meeting is organised by Pfizer on behalf of the Novartis - Pfizer Alliance



INVITATION TO
'Innovation in COPD Nurse Education Programme (ICON)'

Date	Venue
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Agenda

5:30pm – 6:00pm	Arrival & Registration
6:00pm – 7:30pm	10 Minute Clinical Assessment - How to safely and effectively assess and manage the degree and impact of COPD related breathlessness and excessive sputum production within a 10 minute appointment
7:30pm – 8:15pm	Case Study workshop <ul style="list-style-type: none">• Initial Assessment• Annual Review• Follow up Review
8:15pm – 9:00pm	Inhaler Devices - tips and techniques Accurately demonstrating the relative attributes and correct use of: <ul style="list-style-type: none">• A pressurised metered dose inhaler via a spacer device• A breath actuated metered dose inhaler• A dry powder inhaler device

Speakers: Ms Sam Brownsea, Respiratory Nurse Specialist and Ms Rachel Porter, Respiratory Nurse Specialist

A buffet dinner will be available on arrival.

This promotional meeting is organised & funded by Pfizer Ltd on behalf of the Novartis - Pfizer Alliance. Please note that, under the law and the ABPI Code of Practice, Pfizer may only provide hospitality and/or promote its medicines to members of the healthcare professions and other relevant decision makers. Therefore, no unqualified person (e.g. non-medical spouses, partners) may be invited to or attend Pfizer meetings.

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REPLY*

Please reply to confirm your attendance at this meeting;

By email: Ian.Peach@pfizer.com

Alternatively, you can respond by telephone to: 07715 700991

(Please include the meeting date [and any special dietary requirements] in your response).

To contact Pfizer for any other purpose, including adverse event reports or medical information requests, please call 01304 616161.

*By providing your personal information, you agree that the information will be held on a database (located within or outside the EU) controlled by Pfizer Limited and used for the purpose of meeting registration and contacting you about similar events in the future. Only Pfizer, organisations working with Pfizer in the administration of your information, and Pfizer and Novartis group companies will have access to your information. Pfizer will always employ appropriate technical security measures to protect your personal information and to ensure that it is not accessed by unauthorised persons. You will at any time have the right to access your information, you can request that your information on the Pfizer database is amended, or you can unsubscribe from any programme at any time by emailing us at: DataProtectionUK@Pfizer.com.