



Daily Update

Tuesday 6th October 2020

This daily update contains important information for community pharmacy teams about the ongoing response to the COVID-19 pandemic.

In today's update: flu vaccination campaign update; Clinical Consensus on Self Care; Priadel withdrawal paused; PSNC Member highlights quota issues.

Flu vac campaign materials on their way to pharmacies

Public Health England (PHE) resources for the first mandated public health campaign of 2020/21, which community pharmacy contractors are required to participate in, will start arriving in pharmacies by courier from **Friday 9th October 2020**.

The resources, which are for the PHE annual flu vaccination campaign which launched yesterday, will be delivered in a clearly marked envelope and will include a selection of posters to enable contractors to target their flu vaccination service (where provided) and a version where they can add local information on service provision.

The campaign has been agreed between PSNC and NHS England as part of the Community Pharmacy Contractual Framework and all contractors must participate as follows:

- If contractors have flu vaccine supplies available (or coming into stock soon), they must display at least one of each of the three posters (core creative, pregnancy and long-term conditions) for one month from receipt of the materials;
- If contractors do not initially have sufficient flu vaccine supplies, they should take a targeted approach to displaying the campaign materials from their receipt, using the posters focused on vaccinations for pregnant women and people with long term health conditions. Once sufficient flu vaccine stock is received, the contractor must then display the main "core creative" poster too. Posters should be displayed for one month;
- If they have flu vaccine stock available or arriving soon, contractors can use the 'empty belly' poster to advertise upcoming clinics or explain how patients can access a vaccination;
- If a contractor is not providing the flu vaccination service in 2020/21, they must display at least one of each of the three posters (core creative, pregnancy and long-term conditions) for one month from receipt of the materials. The empty belly posters can be used to direct patients to where vaccination can be accessed.

[Click here for further information on campaign resources](#)

Embed self-care approach to empower patients and support NHS, say healthcare bodies

A joint statement on self-care, recommending ways that the NHS could build on the self-care messaging adopted during the COVID-19 pandemic, has been published by a coalition of healthcare and industry bodies.

The Clinical Consensus on Self Care calls for a national strategy for self-care and makes a series of recommendations based on discussions between key stakeholders. PSNC is a signatory to the consensus alongside fellow pharmacy bodies the NPA and CCA, NHS Clinical Commissioners, the consumer healthcare association PAGB, the Self Care Forum and the Royal College of Nursing.

In regards to community pharmacy, the clinical consensus recommends that NHS England and NHS Improvement (NHSE&I) builds on the successful Community Pharmacist Consultation Service (CPCS) by exploring additional pathways to access the service, and that community pharmacists are enabled to populate medical records and can access fully integrated IT systems.

[Learn more about the Clinical Consensus on Self Care](#)

Priadel withdrawal paused while CMA investigate the supply

The withdrawal of Priadel® (Lithium carbonate) 200mg and 400mg modified-release tablets from the UK market has been paused. This follows an [announcement](#) by the Competition and Markets Authority (CMA) of an investigation opening into Essential Pharma's [intention to discontinue supply of Priadel tablets](#).

[Learn more here](#)

PSNC Member highlights quota issues in pharmacy press

PSNC Regional Representative and independent contractor, David Broome, has written an article about the difficulties that quotas are causing in the Independent Community Pharmacist.

PSNC's Funding and Contract Subcommittee, of which Mr Broome is a member, had heard some pharmacies were being denied medicine supplies by certain wholesalers with whom they are not 'first line' customers. Mr Broome discusses these findings and urges contractors to continue to [report quota issues](#) to support PSNC's representation work on issues affecting the supply chain.

[Read the article in the Independent Community Pharmacist](#)

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