|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | |  | | | | |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  | | --- | | [Community Pharmacy England logo](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=d340faf83c&e=d19e9fd41c) |  |  | | --- | | Newsletter 20th May 2024 | | | | | |  |  | | --- | --- | | |  | | --- | | The voice of community pharmacy (banner) | | | |  |  | | --- | --- | | |  | | --- | | **This newsletter - sent on Mondays, Wednesdays and Fridays - contains important information and resources to support community pharmacies across England.** | | | | |  | | --- | |  | | | |  |  | | --- | --- | | |  | | --- | | In this update: Media training offer; Raising awareness of pharmacy pressures; MHRA notice for Trazodone hydrochloride 50mg/ml oral solution; Advice Audit starting soon. | | | | |  | | --- | |  | | | |  | | --- | |  | | | |  |  | | --- | --- | | |  | | --- | | Community Pharmacy England, in partnership with consultancy Luther Pendragon, is offering media training for pharmacy owners. Raising awareness of the work community pharmacies do and the challenges they face is an essential part of our work, and something that the whole sector can get behind and support.  As well as hearing data and the outlook, journalists like to hear directly from a wide range of pharmacy owners. We know that this can be a big ask for those not familiar with talking to journalists: this media training will help empower you to do so, giving you confidence when speaking to journalists and doing interviews.  If you're interested in becoming an ambassador for community pharmacy and giving effective interviews to the press, please come along on **Monday 24th June, 7-9pm**. | | | | |  | | --- | | [**Learn more and book your place**](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=6e6687de44&e=d19e9fd41c) | | | |  | | --- | |  | | | |  |  | | --- | --- | | |  | | --- | | Raising awareness of pharmacy pressures in the press As part of our ongoing efforts to highlight issues affecting the community pharmacy sector, we are continuing to work with journalists to secure coverage across a range of media outlets.  In recent days we have supported the following:   * [Drug shortage issues covered in The Guardian:](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=7782591f21&e=d19e9fd41c) An opinion piece we co-ordinated, featuring the experiences of community pharmacy owner Mike Hewitson. * [Pharmacy closures on GB News:](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=89de99d63f&e=d19e9fd41c) One of our Committee Members and community pharmacy owner, Fin McCaul, was interviewed about the volume and impact of pharmacy closures across the country. * [Medicine reimbursement concerns on ITV News:](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=31d58d89ad&e=d19e9fd41c) A regional news article referencing findings from our recent [Medicines Supply Report](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=08b366337c&e=d19e9fd41c).   Media coverage and interviews such as these are instrumental in raising public awareness about pharmacy pressures. We will shortly be issuing a second report compiled using further findings from our 2024 Pharmacy Pressures Survey and are planning to use this to secure even more media coverage. | | |  |  |  | | --- | --- | | |  | | --- | |  | | | |  |  | | --- | --- | | |  | | --- | | MHRA Notification: Trazodone hydrochloride 50mg/5ml oral solution The Medicines and Health products Regulatory Agency (MHRA) has issued a class 4 medicines defect information notice for Trazodone hydrochloride 50mg/5ml oral solution (Cygnus Pharma Ltd). The European Article Number (EAN) barcode printed on the packs is defective and returns the incorrect information, but the product quality and safety is not affected by this issue.  [Learn more about this notification](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=ba3452753b&e=d19e9fd41c) | | | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | |  | | | |  |  | | --- | --- | | |  | | --- | | Pharmacy owners and your teams, we want your help in supporting the ongoing case for more funding by gathering critical evidence, particularly about the work you undertake that's not covered by Pharmacy First. If you can spare just one day between 3rd and 16th June, then you will be making a difference by showing the Government and NHS all the work you do.  [Find out how you can take part](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=4df658d1f6&e=d19e9fd41c) | | | | |  | | --- | |  | | | |  | | --- | | [Community Pharmacy England banner](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=ec70773bce&e=d19e9fd41c) | | | |  | | --- | |  | | | | |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **Community Pharmacy England** Address: 14 Hosier Lane, London EC1A 9LQ Tel: 0203 1220 810 | Email: [comms.team@cpe.org.uk](mailto:comms.team@cpe.org.uk)  Copyright © 2024 Community Pharmacy England, All rights reserved.  You are receiving this email because you are subscribed to our newsletters. Please note Community Pharmacy England is the operating name of the Pharmaceutical Services Negotiating Committee (PSNC). | | | | | |

