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We are hugely grateful to those who have already taken part, but we need more of you to join in and give the findings the validity they deserve.  "Our one-day audit will show the next Government how much Pharmacy First is driving extra workload," our CEO Janet Morrison said in her [June blog](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=45dd744d21&e=d19e9fd41c) published this week. She talks more about the importance of the audit in a new video message to pharmacy owners: | | | | |  | | --- | |  | | (Click to watch) | | | |  |  | | --- | --- | | |  | | --- | | Your participation will:   * Provide critical evidence about the informal advice you provide and the impact Pharmacy First is having; * Help us drive lobbying efforts and support our ongoing call for more funding; and * Show policymakers and others your work to build more advocates for the sector.   The CEO of Community Pharmacy Lancashire & South Cumbria, Mubasher Ali, is also encouraging pharmacies to participate in our audit. In his video Mubasher says the data collected will be used to increase recognition of the sector's value and explains what pharmacy owners need to do to take part. | | | | |  | | --- | |  | | (Click to watch) | | | |  | | --- | | [**Read more about this year's Pharmacy Advice Audit**](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=6680c607f1&e=d19e9fd41c) | | | |  | | --- | |  | | | |  | | --- | | [**Other pharmacy news (click on an image to read more)**](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=2fc352d45c&e=d19e9fd41c) | | | |  | | --- | |  |  |  | | --- | |  | | | |  | | --- | |  |  |  | | --- | |  | | | |  | | --- | |  | | | |  | | --- | | [Community Pharmacy England banner](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=d63f23aac2&e=d19e9fd41c) | | | |  | | --- | |  | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Twitter](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=46fdf50c09&e=d19e9fd41c) | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Facebook](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=189fca09e5&e=d19e9fd41c) | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [LinkedIn](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=58657b6220&e=d19e9fd41c) | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Website](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=7be4033d28&e=d19e9fd41c) | | | | | | | | | |  |  | | --- | --- | | |  | | --- | | **Community Pharmacy England** Address: 14 Hosier Lane, London EC1A 9LQ Tel: 0203 1220 810 | Email: [comms.team@cpe.org.uk](mailto:comms.team@cpe.org.uk)  Copyright © 2024 Community Pharmacy England, All rights reserved.  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