



CALLING ALL PHARMACISTS  
AND STORE MANAGERS....

# YOUR STAFF MAKE A DIFFERENCE!

## IT'S TIME TO NOMINATE THEM FOR THE **RECOGNITION OF EXCELLENCE AWARDS 2022**

The Recognition of Excellence Awards is the only national awards exclusively for community pharmacy support staff, and focuses on one thing: rewarding hard-working and dedicated individuals who go above and beyond the call of duty to support their customers, patients, pharmacies and communities.

So if you're proud of your staff and want to see them rewarded for their hard work, nominate them today!

### **NEXT STEP**

The nomination process is simple. All you need to do is:

Go to [www.tmmagazine.co.uk/RoE22](http://www.tmmagazine.co.uk/RoE22)

choose your categories and complete a short online form for each individual in your chosen categories. We'll contact them and take it from there.

Turn over to find out more about the categories and entry criteria.

**Deadline for nominations: 4th April 2022**

# CATEGORIES & CRITERIA

---

## COUNTER INTELLIGENCE AWARD

To reward a member of the team who excels in OTC product knowledge and is highly skilled at recognising symptoms, recommending the right products along with the right advice and referring appropriately.

## CUSTOMER CARE AWARD

To recognise someone who has consistently provided excellent customer care, demonstrated impressive consultation skills and gone the extra mile to help a customer.

## RETAIL SKILLS AWARD

To reward someone who can demonstrate a sound understanding of category management and who has implemented skills and ideas that have increased OTC sales and benefitted their pharmacy and local community.

## SERVICE EXCELLENCE AWARD

To reward someone who is supporting their community by spearheading new or popular specialist services such as sexual health, drug misuse, health screening and vaccinations.

## RISING STAR AWARD

To reward someone who has started their pharmacy career in the last two years and is excelling in all aspects of their role, embracing training and opportunities and making a positive impact on their pharmacy and community.

## TEAM LEADER AWARD

To reward a senior support team member who has stepped up and is managing all or part of the pharmacy and successfully leading a team.

## OUTSTANDING CONTRIBUTION AWARD

To recognise someone who has demonstrated dedication to community pharmacy and supporting customers and patients, whether that's over the course of their career, or someone who has made a significant impact through a particular project or area of work.

## PHARMACY TEAM OF THE YEAR

To recognise a pharmacy team who excel in working together and supporting customers and patients with impressive teamwork, good organisation, productive workflows and shared values

## **NEW** HEALTH EQUALITY AWARD

This brand new award will recognise an individual or individuals who has/have tackled health inequalities for their patients and communities and helped to close the gap in inequality between minority groups and their local majority population

---

**NOMINATE YOUR STAFF NOW!**  
**[www.tmmagazine.co.uk/RoE2022](http://www.tmmagazine.co.uk/RoE2022)**